



PARENTS AND CARERS CODE OF CONDUCT

Introduction

We are very fortunate to have many supportive and friendly parents/carers and we want them to recognise that educating children is a process that involves partnership between them, class teachers and the whole academy community. This partnership works well for most of the time and for the majority of stakeholders involved.

As a partnership, our parents/carers should understand the importance of a good working relationship to equip children with the necessary skills for adulthood. For these reasons we continue to welcome and encourage parents/carers to participate fully in the life of our academy.

Engagement from parents/carers with their children's learning is important in supporting attainment and progress and they have a legitimate right to understand what their child is learning at academy.

However, contact between parents/carers and the academy must be appropriate proportionate and respectful, both of the professional knowledge, experience and skill of teaching and senior staff at the academy and of the entitlement of staff at the academy to some work/life balance.

Purpose

The purpose of this policy is to provide a reminder to all parents, carers and visitors to our academy about the expected conduct. This is so we can continue to flourish, progress and achieve in an atmosphere of mutual understanding.

The policy sets out:

- The general principles underpinning the conduct of members of the academy community.
- How it is expected that communication between parents/carers and the academy will take place.
- What behaviour towards the academy and members of the academy community are deemed unacceptable and open to challenge by the academy.
- The additional steps the academy can take in respect of unacceptable behaviour by a parent or carer.

General Principles

- Remember that the academy is governed by the academy rules as decided upon by the Trust's Board of Governors and the Senior Leadership Team.
- Respect the caring ethos and values of our academy;

- Understand that both teachers and parents need to work together for the benefit of their children;
- Demonstrate that all members of the academy community should be treated with respect and therefore set a good example in their own speech and behaviour;

Communication

There are many reasons you might want to communicate with the academy or a member of staff at the academy. This could be simply phoning in to report a child's absence or just informing the member of staff at the gate when you drop your child off that they have forgotten their PE kit or have been complaining of feeling a little unwell. These short conversations to impart information are entirely necessary.

However please remember:

- How busy members of staff are during the academy day, particularly first thing in the morning and where you need to speak with a member of staff make an appointment to do so at a time when they can give you their full attention.
- Approach the academy to help resolve any issues of concern by making an appointment to meet with the class teacher in the first instance or with the Head of Academy if appropriate.
- If the matter is still not resolved follow the procedure in the academy's Complaints Policy which is available under the heading "policies" on our website.
- If you wish to correspond by email this should be done through the academy's central email address at admin@skegnessjunioracademy.org admin@skegnessinfantacademy.org. This address is monitored regularly during the academy day and emails forwarded to the appropriate member of staff.
- Ensure that all such communications are polite and that you are always mindful of the right of the recipient to be treated with respect.
- When meeting face to face with members of staff to discuss any matters concerning your child's education or wellbeing in academy approach the matter calmly and politely as this will also ensure progress can be made to address any issues or concerns. Remember that if you wish to speak with a member of staff it will normally fall to you to make a mutually convenient appointment.

Unacceptable Behaviour:

- Please avoid contacting staff out of academy hours rather than on the academy contact email address above. All staff are entitled to their own personal and family time and parents and carer should not be making direct contact beyond 5pm. If you do so, you will not receive a response.
- Repeated lengthy conversations with your child's class teacher at either end of the academy day. Please make an appointment.
- Do not send any form of correspondence to members of staff at the academy demanding an immediate response or a response within your own time frame

as the matter will be addressed, where appropriate, in a time frame deemed appropriate by the recipient.

- Send lengthy, frequent, demanding, or disrespectful emails to staff members as this will seriously undermine their ability to carry out their core role of educating the children in their care.
- When corresponding or speaking with staff in person do not use language that calls in to question their professional abilities or represents any form of personal attack or seek to direct how they carry out their professional roles or run the academy. The running of the academy is a matter for the Senior Leadership Team and the Trust's Board of Governors.
- It is unacceptable to record telephone conversations with staff members or to record meetings with staff at the academy without making them aware you are doing it and seeking their express permission to capture what could be their personal information and breach their human right to privacy which extends to their workplace.
- Resort to any other form of criticism of the academy, its staff or any other matters that relate directly to the academy via a medium other than the academy's complaints policy. Please read appendix A below.
- When speaking with a staff member or any other member of the academy community whether in person, on the telephone or by any other means of communication it is entirely inappropriate to raise your voice, invade their personal space, use language that is disrespectful, rude, offensive, aggressive or threatening.
- Do not shout swear or cause any form of disruption on academy grounds.
- Any threats of violence or use of violence towards anyone on academy premises is a criminal offence as is damage to academy premises and will be likely to result in the matter being reported to the police.
- Do not smoke or consume alcohol or other drugs on any part of the academy premises.
- Do not bring dogs onto the academy premises unless already agreed with the academy that the dog is a guide dog or other form of assistance dog and consent has been given for the presence of the dog to assist its owner on academy premises.
- Avoid using staff as threats to reprimand children's behaviour;
- Approaching someone else's child in order to discuss or chastise them because of the actions of this child towards your own child. (In the eyes of the law, such an approach to a child may be seen to be an assault on that child and may have legal consequences).
- Do not use disruptive behaviour which interferes or threatens to interfere with the operation of a classroom, an employee's office, office area or any other area of the academy grounds including team matches.

Additional Steps by the academy in case of any of the above-

- The member of staff concerned may challenge unacceptable behaviour by asking the person concerned to respect their personal space, stop shouting or

using inappropriate behaviour or may end an unacceptable phone call or ask you to leave the academy.

- The academy may correspond in writing with a parent or carer to challenge behaviour that the academy is finding unacceptable such as, for example, being rude to a member of staff or sending too many emails making demands of the academy.
- If the academy decide the matter requires a more formal approach the academy may instruct its legal advisers to write to the parent or carer warning them about their behaviour and/or putting in place a communications strategy to restrict their means of corresponding with the academy and/or banning them from academy premises if felt to be appropriate.
- In serious instances where the peace is breached or criminal law broken the academy will also involve the police.

Arriving late/collecting late

- When children are not picked up at the time agreed upon at the end of day, the delay causes difficulty for everyone involved-for the child who worries about where the parent/carer is; for the parent/carer who is anxious about being late; and for the staff, who have other commitments and ratios to maintain. Parents/carers who arrive late not only affect the arrangements of the day, but also the underlying trust of their children. Even very young children anticipate the arrival of their parents at the close of the day. There is a sense of abandonment, however brief, when a parent is late.
- The third time children are picked up late within a four-week period will trigger an invitation to a meeting with the Academies Attendance Officer and Head of School to discuss how it can be avoided so we can find a solution that can work for everyone and to ease children's anxiety.

Please note that academy premises are not public places but private premises and you have an implied right to enter the academy as a parent or carer of a child at the academy but it is open to the academy to remove that right of entry at any time it deems this to be necessary.

We trust that parents and carers will assist our academy with the implementation of this policy and we thank you for your continuing support of the work we carry out.

Note: Could parents please ensure they make all persons responsible for collecting their children aware of this policy.

Appendix 1: Inappropriate use of Social Network Site

Social media platforms are not the place to fuel campaigns and complaints against academies and academy staff, and in some cases other parents/pupils.

The academy seeks to teach pupils the importance of appropriate and responsible use of social media and it is therefore vital that everyone in the academy community, including parents and carers lead by example.

Skegness Infant and Junior Academies consider the use of social media websites to complain about the academy or individual members of staff or make personal

comments about anyone in the academy community as unacceptable and not in the best interests of the children or the whole academy community. Any concerns you may have must be made through the appropriate channels using the Academy's Complaints Policy by speaking to the class teacher, the Head of School or Executive Principal so they can be dealt with fairly, appropriately and effectively for all concerned in line with that policy.

In the event that any pupil or parent/carer of a child/ren being educated in the academy is found to be posting libellous or defamatory comments on Facebook or other social network sites, they will be reported to the appropriate 'report abuse' section of the network site.

All social network sites have clear rules about the content, which can be posted, on the site and they provide robust mechanisms to report contact or activity which breaches this. The academy will also expect that any parent/carer or student removes such comments immediately.

In serious cases the academy will also consider its legal options to deal with any such misuse of social networking and other sites. Additionally, and perhaps more importantly is the issue of cyber bullying and the use by one child or a parent to publicly humiliate another by inappropriate social network entry. We will take and deal with this as a serious incident of academy bullying. Thankfully such incidents are extremely rare.

Please note that the inappropriate use of a communications network can give rise to offences under the Malicious Communications Act 1988 or the Communications Act 2003 and if persistent could be deemed to constitute the offence of harassment.

For further information on communicating with us please see <https://skegnessjunior.ng3.devwebsite.co.uk/attachments/download.asp?file=630>

Many thanks

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